ALLIANCE

AVENUE 27



AVENUE FACTS

YOUR PATH TO LUXURY AND EFFORTLESS TOWING

PURE LUXURY
+
ADVENTURE

BUILT FOR THE **100TH** TRIP + BEYOND

DRY WEIGHT 8,270 – 13,400 LBS

Alliance RV began with a name rooted in purpose—forming a team united by common goals. That idea evolved into a clear vision: assembling a team of industry veterans, carefully selecting a dealer network, and building strong, lasting relationships with our vendor partners. Seven years later, Alliance remains firmly committed to the core values that shaped us from the start.

RELENTLESS IMPROVEMENT

As an independent manufacturer, one of our greatest strengths is the ability to listen closely to customer feedback and implement improvements quickly, so we can adapt, innovate, and keep raising the bar for quality and performance.

DEVOTED TO RELATIONSHIPS

Relationships and trust are what drive Alliance. We value personal connections with our customers at dealerships, rallies, shows, and on social media, while also fostering strong employee relationships built on pride, purpose, and craftsmanship.

CUSTOMER OBSESSED

Alliance is dedicated to improving the customer experience by building long-term relationships with our dealer network, sales team, and customer support teams beyond the sale. Our goal is simple: get you back on the road faster while working together to find the right solutions.









CERTIFIED FOR: **CREATING LONG-TERM ALLIANCES**

2019



Alliance RV was founded by seasoned RV industry veterans, brothers Coley and Ryan Brady. They embarked on a mission to transform the market as independent manufacturers, driven by a shared passion to enhance the RV ownership experience.

2020



Alliance introduced the Paradigm fifth wheel, designed with innovative customer driven features gathered from thousands of RVers on the Alliance RV Group Facebook page.

2021



Alliance expanded its operations with a 2nd production facility (Plant 2) and launched the Valor Toy Hauler. Dubbed the "Master of 12-Volt", the Valor series got customer feedback that took living off the grid to a new level.

2022



Alliance completed yet another production facility, Plant 3, now home to Delta. At the same time, Alliance introduced its new Avenue Mid-Profile fifth wheel line. Avenue is a direct reflection of our customer-first approach, featuring a long list of innovations.

DO THE RIGHT THING

2023



By January 2023, Alliance had built its 10,000th unit. In July, we introduced the Delta travel trailer, further establishing Alliance as one of the fastest-growing independent RV manufacturers, supported by our creative community of Allies.

2024



Paradigm and Avenue received interior makeovers, enhancing their appeal. The Avenue line also introduced the All-Access model, providing increased towing flexibility. By the end of 2024, Alliance reached over 10,000 subscribers on YouTube.

2025



2025 kicked off with the introduction of Benchmark luxury destination trailers. Benchmark sets a new standard in the category, blending thoughtful design, and premium features. Alliance celebrated building over 30,000 units.

2026



Alliance RV continues to embody the vision of the Brady brothers, delivering unparalleled comfort, innovation, and craftsmanship to discerning travelers, all while adhering to the mantra, "Do The Right Thing."

FUEL YOUR ADVENTURE.

At Alliance, we believe freedom starts with innovation and strong construction. Our Avenue models are crafted with quality products and designed to support active lifestyles, so you can focus on the road ahead.



1. Oversized awning with fusion light
2. Flush mount slides with rack and pinion slide outs
3. Performance running gear
4. Composite entry steps with Safe-T-Rail handle (N/A on All-Access)
5. 4-Point electric auto leveling (6-Point on 39MBR & 38DBL)
6. 400 watt Solar panel with 30 amp charge controller (200 watt on All-Access with 15 amp charge controller)
7. Aluminum framed wall with composite outside / inside & block foam insulation
8. Atrium windows
9. High gloss fiberglass exterior
10. PVC Roof
11. 3/8" Roof decking
12. Radiant foil barrier
13. Batten insulation
14. 5 ½" Wood trusses
15. Aluminum framed floor with double composite layer & block foam insulation
16. 3M® Vinyl graphics
17. New Cap Design with lights & raised logo
18. CURT® Rota-Flex™ pin box
19. Basement storage compartment



ESSENTIAL INGREDIENTS FOR LIFE ON THE MOVE

1. 2" Torsion tube welded to I-beam for extra strength
2. 16" Goodyear® tires
3. Spring hangers with v-bracket reinforcement
4. Tire balancing beads
5. Dexter® heavy duty 3.5k springs (3K on All-Access)
6. MORryde® CRE3000 suspension system
7. MORryde heavy duty 1/2" thick shackles & wet bolt kit

PERFORMANCE RUNNING GEAR





NEW ENTRY STEPS

The first thing you touch, now built for it. New composite entry steps are lighter than aluminum, resist scratches and scuffs, and stay non-slip when wet.



ALL NEW INTERIORS

A full interior refresh, top to bottom. New hardwood cabinet color, flooring, solid surface countertops, updated valances, and a tri-fold sofa in our new Draco Mushroom fabric.



LOW PROFILE BED SLIDE

More room where you actually walk. The new low-profile bed slide sits lower in the bedroom, opening up floor space and clearance around the foot of the bed for easier movement.



FURRION® CHILL CUBES

Standard on every Avenue's 18K BTU A/C. The Chill Cube's low-profile design reduces wind resistance and ceiling clutter, while delivering more efficient cooling power.



BELTLESS SKIRT METAL

Creates a cleaner, more seamless exterior by eliminating visible screws for a sleek, streamlined look.



FIFTH WHEEL CAP DESIGN

Avenue gets a new face for 2027. The redesigned fifth-wheel cap features new light lenses and a raised Alliance logo, borrowing from the automotive world for a refined look across the lineup.





- Beltless skirt metal
- Composite entry steps
- New graphics package
- 16" Rims with Goodyear® tires
- 101 Inch wide-body construction
- Upgraded CURT® Rota-Flex™ pin box
- Hot & cold spray port with coil hose
- LED underbody lights
- Heavy-duty rear ladder for easy access to walk-on roof
- Industry leading tank size
- Heated & enclosed underbelly with 12 volt tank heaters
- Fully walkable PVC roof with lifetime warranty
- Oversized awnings with fusion light
- 60,000 BTU On-Demand water heater
- Starlink® prep
- BLU Technology water filter (N/A on All-Access & travel trailer)
- 400 watt solar panel with 30 amp MPPT charge (Avenue fifth wheel & travel trailer)
- 200 watt solar panel with 15 amp MPPT charge (All-Access)
- Outdoor grill/griddle (38DBL, 333BH, 23ML, 29BH, 30BH)
- Outside switches for awnings & slide-outs

EXTERIOR KEY BENEFITS







FIFTH WHEEL


32RLS

FIFTH WHEEL KEY BENEFITS

- Solid surface countertops
- Atrium windows
- Water shut off valves at all major plumbing locations
- Flush floor kitchen slide
- Real hardwood fascia
- Built-in silverware drawer (most models)
- Pantry with adjustable shelving
- Soft close hinges and magnetic latches
- Smart LED dimmer switch with flush can lighting
- Black Out roller shades
- Washer / dryer prep
- JBL® audio Bluetooth system
- Crown molding LED accent lighting
- Smart wire- color coded & numbered
- New low profile bed slide (no cables)


32RLS


38DBL


32RLS

ALL-ACCESS & TRAVEL TRAILERS


All-Access 29RL


All-Access 30BH


333BH Travel Trailer



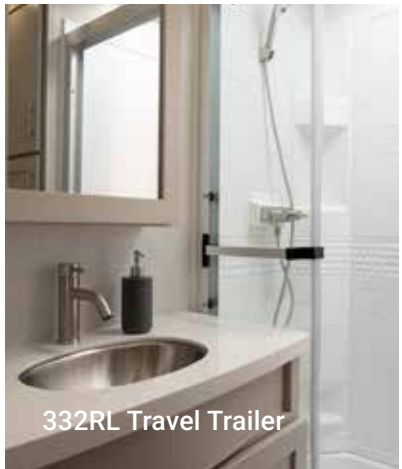
All-Access 27RK

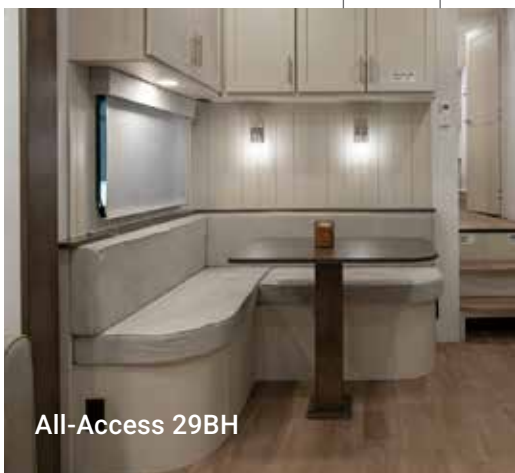
ALL-ACCESS & TT KEY BENEFITS

- Taller slide-outs
- Solid surface kitchen countertops
- Atrium windows
- Water shut off valves at all major plumbing locations
- Flush floor kitchen slide
- Real hardwood fascia
- Built-in silverware drawer (most models)
- Pantry with adjustable shelving
- Smart LED dimmer switch with flush can lighting
- Washer / dryer prep (N/A 298RL)
- Soft close hinges and magnetic latches
- Composite slide floors
- Black Out roller shades
- JBL® audio Bluetooth system
- Crown molding LED accent lighting



All-Access 30BH


332RL Travel Trailer


All-Access 29BH

STANDARD FEATURES	AVENUE FW	ALL-ACCESS FW	AVENUE TT
EXTERIOR AND CONSTRUCTION			
101 Inch Wide-Body construction	●	●	●
Composite sidewalls inside and out	●	●	●
Benchmark chassis – Space Saver Upper Deck	●	●	
PVC Roof – lifetime warranty	●	●	●
16" Rims with Goodyear® tires	●	●	●
INTERIOR / LIVING			
No carpet throughout	●	●	●
Flush slide out floors throughout	●	●	●
No in-floor heat ducts (main level)	●	●	●
Reinforced drawers & glides	●	●	●
Smart LED dimmer switch with flush can lighting	●	●	●
Innovative storage solutions- hidden storage behind TV, inside end tables, inside ottoman & dinette chairs	●	●	●
16 cu. ft. 12 volt refrigerator	●		●
10 cu. ft. 12 volt refrigerator		●	
Solid surface countertops	●	kitchen only	kitchen only
Olympic Queen bed (66" x 80")		●	298RL & 333BH only
UTILITIES			
Industry leading tank sizes	●	●	●
Water shut off valves at all major plumbing locations	●	●	●
Smart wire- color coded & numbered	●	●	●
Furrion® 18k Chill Cube with heat pump	●	●	●
Washer/dryer prep	●	●	N/A 298RL
Starlink® prep	●	●	●
Blu Technology water filter	●		
PACKAGES			
Independence	●	●	●
Performance Running Gear	●	●	●
Ready Connect	●	●	●
OTG Solar Package	- 400 watt solar panel - 30 amp MPPT charge - Inverter prep (up to 3,000 watts) - All outlets	- 200 watt solar panel - 15 amp MPPT charge - Inverter prep (up to 3,000 watts) - All outlets	- 400 watt solar panel - 30 amp MPPT charge - Inverter prep (up to 3,000 watts) - All outlets
OPTIONAL FEATURES			
King bed	●		332RL only
Third A/C 18,000 BTU	●	30BH only	●
Dual pane windows	●		●
Second A/C 8,000 BTU		●	

SUGGESTED USE: NOT JUST LISTENING — BUILDING TOGETHER

Alliance's hands-on approach to social media has created a thriving community of RVers who share knowledge, offer support, and stay connected. By listening and engaging every day, we turn real feedback into better products and a stronger ownership experience. In just three-years we have built an on-line community of over 20,000 RVers on the Alliance RV Group Facebook page alone.



2026 Alliance Owner's Rally / Elkhart, Indiana

It's much more than just an RV with Alliance… it's an ownership experience. Our team is accessible and provides open communication which has fostered a connection with RVers not often seen in our Industry. This engagement helped create a self proclaimed "FamAlly" community of product owners. With this, it has become a bucket list item for many of our owners to attend an Alliance Rally. Our most recent National Alliance Rally here in Indiana hosted over 375 rigs (850 people). In addition, there are a number of regional rallies (hosted by Alliance product owners) happening throughout the year, that further expand our reach.

Join the Alliance community today:
facebook.com/groups/alliancerv



ENGAGING STATS:

300K+
CURRENT SOCIAL FOLLOWS

70 MILLION+
VIDEO VIEWS

500+
COMMENTS PER WEEK

Meet our mascot – AlliGator. Our Allies enjoy exchanging blue alligators at camp sites.



32RLS

LENGTH	34'-11"
DRY WEIGHT	10,960 LBS
HITCH WEIGHT	2,000 LBS
GVWR	13,995 LBS
F/G/B TANKS	98 / 106 / 53 GAL



34RLS

LENGTH	37'-0"
DRY WEIGHT	11,500 LBS
HITCH WEIGHT	TBD LBS
GVWR	TBD LBS
F/G/B TANKS	98 / 106 / 53 GAL



35RKS

LENGTH	36'-10"
DRY WEIGHT	11,450 LBS
HITCH WEIGHT	2,400 LBS
GVWR	14,995 LBS
F/G/B TANKS	98 / 106 / 53 GAL



38DBL

LENGTH	41'-11"
DRY WEIGHT	12,890 LBS
HITCH WEIGHT	2,400 LBS
GVWR	15,995 LBS
F/G/B TANKS	98 / 106 / 106 GAL



39MBR

LENGTH	41'-10"
DRY WEIGHT	13,400 LBS
HITCH WEIGHT	2,486 LBS
GVWR	15,995 LBS
F/G/B TANKS	98 / 106 / 53 GAL





23ML

LENGTH	27'-11"
DRY WEIGHT	8,270 LBS
HITCH WEIGHT	1,200 LBS
GVWR	10,995 LBS
F/G/B TANKS	48 / 106 / 53 GAL



25RL

LENGTH	29'-11"
DRY WEIGHT	8,700 LBS
HITCH WEIGHT	1,350 LBS
GVWR	10,995 LBS
F/G/B TANKS	48 / 106 / 53 GAL



26RE

LENGTH	30'-11"
DRY WEIGHT	8,760 LBS
HITCH WEIGHT	1,470 LBS
GVWR	11,495 LBS
F/G/B TANKS	48 / 106 / 53 GAL



27RK

LENGTH	31'-1"
DRY WEIGHT	9,375 LBS
HITCH WEIGHT	1,490 LBS
GVWR	11,495 LBS
F/G/B TANKS	48 / 106 / 53 GAL



29BH

LENGTH	34'-11"
DRY WEIGHT	9,554 LBS
HITCH WEIGHT	1,500 LBS
GVWR	11,895 LBS
F/G/B TANKS	48 / 106 / 53 GAL



29RL

LENGTH	32'-11"
DRY WEIGHT	9,650 LBS
HITCH WEIGHT	1,500 LBS
GVWR	11,895 LBS
F/G/B TANKS	48 / 106 / 53 GAL



30BH

LENGTH	34'-9"
DRY WEIGHT	10,150 LBS
HITCH WEIGHT	1,600 LBS
GVWR	11,995 LBS
F/G/B TANKS	48 / 106 / 53 GAL





298RL

LENGTH	34'
DRY WEIGHT	8,990 LBS
HITCH WEIGHT	925 LBS
GVWR	10,950 LBS
F/G/B TANKS	71 / 106 / 53 GAL



332RL

LENGTH	37'-11"
DRY WEIGHT	10,100 LBS
HITCH WEIGHT	1,124 LBS
GVWR	11,950 LBS
F/G/B TANKS	71 / 106 / 53 GAL



333BH

LENGTH	38'-6"
DRY WEIGHT	10,500 LBS
HITCH WEIGHT	1,158 LBS
GVWR	11,950 LBS
F/G/B TANKS	71 / 106 / 53 GAL

ADVENTURE SUPPLEMENT



AVENUE FIFTH WHEELS

Our mid-profile fifth wheels are built to give you full luxury living without the height and weight of a tradition-al high-profile coach. Easier to tow, easier to store, and no compromise on the features that matter.



ALL-ACCESS FIFTH WHEELS

The mid-profile fifth wheel experience in an easier towing package. Shorter lengths and lighter weights open the door to more tow vehicles, while the Benchmark chassis and 101" wide-body construction come along for the ride.



TRAVEL TRAILERS

The same Avenue quality and decor in a bumper-pull package. If you're not ready to give up your truck bed or you want more flexibility in your tow vehicle, this is where Avenue starts.

BUILT FOR THE 100th TRIP



DELTA –VALOR– BENCHMARK PARADIGM AVENUE

Formulated for luxury fifth wheels to ultra-light travel trailers and spacious destination models, our lineup is designed to match your lifestyle

ALLIANCE

301 Benchmark Drive
Elkhart, Indiana 46516

Office: (574) 218-7165
Sales: (574) 281-9869
Service: (574) 226-0140

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alliancerv.com

Product information is as accurate as possible as of the date of publication of this brochure. Alliance RV is committed to continuous product improvement thus - floorplans, materials, components, features, measurements, specifications, options, etc. are subject to change at any time without notice or obligation. Certain conditions may require additional equipment. Advertising and marketing photography may show optional equipment or props used for photography purposes only.

Alliance publishes approximate base weight of the trailer without optional equipment included. Optional equipment will impact the weight of the trailer. Please locate the weight sticker attached to the trailer you are considering for the most accurate trailer weight.

Tow Vehicle Caution: Retail owners of Alliance recreational vehicles are solely responsible for the selection and proper use of tow vehicles. All customers should consult with a motor vehicle manufacturer or their dealer concerning the purchase and use of suitable tow vehicles for Alliance products. Alliance disclaims any liability or damages suffered as a result of the selection, operation, use or misuse of a tow vehicle. Alliance's limited warranty does not cover damage to the recreational vehicle or the tow vehicle as a result of the selection of the tow vehicle.

YOUR AUTHORIZED ALLIANCE DEALER:

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